



2026 Very Merry Holiday Party & Trees of Hope Raffle Drawing

Saturday, December 12, 2026

The Hangar at 743 (Albany Airport)

11:30am - 2:30pm

WE HOPE YOU
CAN BE PART OF
OF OUR HOLIDAY
CELEBRATION



Dear Friend of Building on Love,

On behalf of the Building on Love Board of Directors – and the families we are privileged to serve – we are proud to invite you to partner with us as a sponsor of our 2026 Very Merry Holiday Party & Trees of Hope Holiday Raffle, taking place on Saturday, December 12, 2026, at The Hangar at 743 (next to the Albany International Airport).

For most families, the holiday season is a time centered around joy, traditions, and togetherness. For the families we support, however, the holidays often arrive during one of the most difficult chapters of their lives – while caring for a critically ill child and facing the overwhelming emotional and financial strain that can accompany a medical crisis.

Building on Love exists to help ensure that a child's illness does not become a financial crisis for the entire family. Through temporary financial assistance focused on housing and access-to-care expenses, we provide families with breathing room and stability during an incredibly uncertain time.

Enclosed, please find sponsorship opportunities associated with this special event. We hope you will find a level of support that is meaningful for you or your organization. If you have any questions or ideas about how you can help, please do not hesitate to reach out to me at (518) 237-3778 or jyule@buildingonlove.org.

Warmest wishes,

Jeff Yule
Executive Director
Building on Love, Inc.



ANGEL SUPPORTER (1 AVAILABLE) \$10,000

Exclusive Naming Rights: Recognition as official event & raffle presenter: “Presented by [Your Company Name]”

Maximum Brand Visibility: Logo featured on websites, all event signage, venue banners, event programs, and video screens. Opportunity to provide welcoming remarks at event. Opportunity to greet audience and draw a door prize or Trees of Hope Raffle ticket.

Media Recognition: Highlighted acknowledgment in all press releases, digital media items, and public outreach.

Event Tickets: Two (2) premium reserved tables including sixteen (16) complimentary guest event tickets.

BOL Website: One (1) full year corporate digital tile displayed prominently on the official Building on Love website.

GOLD SUPPORTER (MULTIPLE AVAILABLE) \$5,000

Holiday Experience Sponsor: Exclusive presenter designation for a major facet of the event (Santa Claus visit, shuttle, photo booth, caricature artist, activity stations, etc.)

Event Tickets: One (1) dedicated reserved table including eight (8) complimentary guest event tickets.

Corporate Branding: Company logo on websites, guest tables, venue banners, event programs and video screens. Opportunity to greet audience and draw a door prize or Trees of Hope Raffle ticket.

BOL Website: One (1) full year corporate digital tile displayed prominently on the Building on Love website.

SILVER SUPPORTER (MULTIPLE AVAILABLE) \$2,500

Audio/Visual & Entertainment Sponsorship: Sponsor of our audio/visual presentations or one of our live entertainment elements (chorus, performers, etc.).

Corporate Branding: Company logo on websites, guest tables, venue banners, event programs and video screens.

Event Tickets: Four (4) complimentary guest event tickets.

BOL Website: One (1) full year corporate tile displayed on the official Building on Love website.

MISTLETOE SUPPORTER (MULTIPLE AVAILABLE) \$1,000

Holiday Hospitality Sponsorship: Sponsorship of one of our five food / beverage stations.

Corporate Branding: Company logo on websites, food stations, venue banners, event programs and video screens.

Event Tickets: Two (2) complimentary guest event tickets included.

HOLIDAY SPIRIT SUPPORTER \$500 and up

Activity Sponsorship: Sponsorship of one of our many games and activities.

Corporate Branding: Company logo on websites, activity/game stations, and listing in the evening's print program.



SPONSORSHIP REPLY FORM

Our Sponsorship Level is: _____

Contact Details

Company / Organization: _____

Contact Name: _____

Phone Number: _____

Email: _____

Address: _____

City / State / Zip Code: _____

Payment Details

Payment method: ☐ Bill Us ☐ * Check Enclosed ☐ Credit Card

Credit card Info:

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card #: _____

Expiration Date: _____ CVC Code: _____ Billing Zip Code: _____

Signature: _____

- Make Checks Payable to: Building on Love, Inc.

Family Grant Program Impact

Providing a temporary financial bridge to families caring for a child facing a recent life-threatening diagnosis like cancer.

\$988,987 in total support

190+ families helped since 2020

Housing **\$713,852**

Access to Care \$144,390

Utilities \$85,514

Food Security \$45,231



Mail Completed form to:

Building on Love, Inc
244 N Mohawk St
Cohoes, NY 12047

Questions:

Contact: Jeff Yule
jyule@buildingonlove.org
(518) 237-3778

Additional Info:

Building on Love
501(c)3 Organization
Federal Tax ID: 27-0524296
www.buildingonlove.org