



FINDING CHRISTMAS:

A ROCK N ROLL HOLIDAY EXTRAVAGANZA!

Join us on **Sunday, December 15, from 2-4 pm** at **Albany's Palace Theatre** for a festive, family-friendly variety show!

Please Support a Great Cause!

Proceeds benefit Building on Love, a local non-profit that supports families caring for critically ill children by covering essential expenses like rent, utilities, and more. Building on Love has helped over 150 families providing \$750,000 in direct aid. Help us spread the love!

Featuring Awesome Local Talent!

- **Peak Music Studios:** Enchanting and fun holiday tunes!
- **Master Yang's Martial Artistry:** Dynamic martial arts performances!
- **Karma Studios Aerial Circus:** Captivating aerial acts!
- **Capital District Arts Initiative:** Beautiful dance and choreography!
- **Skidmore College Dance Department:** Ballet and rock unite!
- **Gus Unplugged:** Nostalgic and delightful acoustic tunes!
- **Albany Rock Pit:** High-energy rock!
- **The Last Pharaoh:** Powerful metal band!
- **Camtron 5000:** Popular and engaging rapper!
- **Special Appearance:** Santa Claus adds holiday magic!

Become a Sponsor Today!

Event Website: www.findingchristmas.org

Building on Love:

Jeff Yule, Executive Director

(518) 237-3778

jjule@buildingonlove.org

www.buildingonlove.org



Peak Music Studios Presents



FINDING Christmas

A Rock n Roll Holiday Extravaganza!

Sunday, December 15th @ 2pm



**The Palace Theatre
Albany, NY**



Benefitting
**building
on love**



WHY SPONSOR?

Your sponsorship will directly contribute to a cause that touches the lives of many families in our community. By supporting this event, you will:

1. **Make a Meaningful Impact:** Help local families facing medical emergencies.
2. **Promote Local Talent:** Showcase and support the incredible talent in the 518 area.
3. **Enhance Community Engagement:** Be part of a beloved holiday tradition that brings joy and unity to our community.
4. **Increase Brand Awareness:** Your business will be featured prominently, increasing visibility and recognition within the community.
5. **Mentions During the Show:** If your business sponsors the event at the medley level or higher, it will receive special mentions during the performance.
6. **Carolers at Your Business:** Spread holiday cheer directly at your place of business with a visit from our talented young carolers. Sponsor early and get two musical performances at your place of business - a rock set in the fall and carols during the holiday season!
7. **Promotion on Social Media:** Benefit from extensive promotion on our social media platforms, reaching a wide audience.
8. **Logo on Event Merchandise:** Your logo or business name will be featured on the back of the official "Finding Christmas" t-shirt, worn by performers and attendees alike.
9. **VIP Tickets:** VIP/Premium reserved seats for you and your guests in the center orchestra.

SPONSORSHIP LEVELS

Rock Star Sponsor - \$5,000

- *Name on Palace marquee
- *12 VIP Tickets
- *Weekly shout outs on social media
- *Largest logo on Finding Christmas t-Shirt
- *30 minutes of caroling at your business ^^
- *Video ad *Listing in program

Stage Magic Sponsor - \$2,500

- *10 VIP Tickets
- *Weekly shout outs on social media
- *Logo on Finding Christmas t-Shirt
- *30 minutes of caroling at your business ^^
- *Video ad *Listing in program

Medley Marvel Sponsor - \$1,000

- *8 VIP tickets
- *Weekly shout outs of social media
- *Logo on Finding Christmas t-Shirt
- 30 minutes of caroling at your business ^^
- *Business will be announced as a medley sponsor from stage
- *Video ad *Listing in program

Caroling Champion Sponsor - \$500

- * 6 VIP tickets
- * Weekly shout outs on social media
- * Logo on Finding Christmas t-Shirt
- * 30 minutes of caroling at your business ^^
- *Video ad *Listing in program

Song Hero Sponsor - \$200

- *Includes 6 VIP tickets
- *Weekly shout outs on social media
- *Logo on Finding Christmas t-Shirt
- *Listing in program

Community Supporter - \$100

- *Includes 2 VIP tickets
- *Weekly shout outs on social media
- *Listing in electronic program

^^ For those who sponsor before November 1st, we will provide an extra 30-minutes rock or Christmas caroling at your place of business!

ORDER FORM

Please check your level of Sponsorship:

Rock Star \$5,000 Caroling: \$500
 Stage Magic: \$2,500 Song: \$200
 Medley \$1,000 Community: \$100

Your Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Phone: _____

Payment Options:

I am unable to attend.

Please accept my gift of \$_____

Enclosed is my check in the amount of \$_____

Please make all checks payable to Building on Love

Charge my credit card in the amount of \$_____

Card Number: _____

Exp. Date: _____ Sec. Code: _____

Billing Zip Code: _____

Return completed form to:

Building on Love
244 North Mohawk St
Cohoes, NY 12047

Questions?

Building on Love Contact:
Jeff Yule at (518) 237-3778
Peak Music Studios Contact:
Crystal & Jeff Moore, Owners
(518) 727-3401