

# Building on Love's 4th Annual Trees of Hope Raffle

September 4, 2024

Dear friends,

We are currently soliciting sponsors for our annual Trees of Hope Raffle. Every dollar raised will benefit local families caring for a child facing a recent life altering diagnosis such as cancer.

We will be raffling off uniquely decorated (artificial) Holiday/Christmas trees that include, as either part of the design or included in the package, over \$500 in gifts and/or gift cards.

The raffle will officially kick off on November 1st with the launch of our 2024 Trees of Hope Raffle website where supporters can check out the trees and purchase tickets online.

***Here are a few ways you can help! More information is attached to this letter including a sign up form.***

**Sponsor & Decorate A Tree:** Each (artificial, 6-foot tall or smaller) tree must include gifts/gift cards with a total value of at least \$500. Gifts/Gift cards can be incorporated into the design or provided separately. *Want us to drop off a tree to decorate?* – Just let us know – we have some to share! Coming up with a design idea and decorating your tree is a great team building idea for both families and businesses who want to get everyone into the holiday spirit while making a difference in the lives of families in need.

**Fund A Tree: \$1,000:** You write the check, and we do the work! Our creative elves will take on securing the gifts/gift cards as well as the decorating of your tree. We will incorporate your company's/organization's logo into the design and promotion of "your tree" and celebrate your support via signage and inclusion on our websites and social media platforms.

**Donate to the Cause:** Provide gifts/gift cards valued at \$100 or more, and we will incorporate the item(s) into one of our packages and celebrate your support via signage and inclusion on website, social media, etc.

Three years ago, we started this campaign to support our expanded mission to provide temporary financial support to local families caring for a child facing a recent life-threatening diagnosis. With your help, year #4 will be the most impactful yet.

If you have any questions, please reach out – we would love to talk to you about our work and impact.

Sincerely,

*Jeff Yule*

Jeff Yule, Executive Director

C: (518) 364-5461

[jyule@buildingonlove.org](mailto:jyule@buildingonlove.org)

*Jerry Abdelnour*

Jerry Abdelnour, Board President

C: (518) 369-1645

[dreamabs@aol.com](mailto:dreamabs@aol.com)

# Building on Love's 4th Annual Trees of Hope Raffle

Our 2024 Trees of Hope Raffle fundraiser will feature decorated trees sponsored by local families, businesses and organizations.

Each tree will include gifts/gift cards with a total value of \$500 or more. The higher the value—the bigger the impact!

All raffle tickets will also be entered to win a tree loaded with \$250+ in New York State Lottery Instant Win Tickets and a \$250 Visa Gift Card!

## - how you can help -

### **Fund A Tree: \$1,000: You write the check, we do the work!**

Our creative volunteer elves will secure the gifts/gift cards and decorate your tree. Your tree's design will incorporate your work and celebrate your generosity.

### **Sponsor & Decorate A Tree: We provide the tree, you do the work!**

*This is a great team building experience.*

We will provide an artificial tree for you and/or your team to decorate.

You agree to include gifts/gift cards with a total value of at least \$500.

Please submit description and photos of your tree before November 1, 2024.

*Check out examples from previous raffles below.*



### **Help Us Sell Tickets!**

#### ***In Person Option:***

*We will provide materials to promote the raffle and tickets to sell for YOUR tree.*

#### ***Online Option:***

Help promote our online raffle page via your social media and contacts!

#### ***Donate to the Cause:***

Provide a monetary gift or gift cards valued at \$100 or more and we will incorporate them into one or more of our packages.

Mail/email completed form found on the reverse to:

Building on Love | 244 N Mohawk St. | Cohoes, NY 12047

Questions? Call Jeff Yule anytime at (518) 364-5461 or email [jjule@buildingonlove.org](mailto:jjule@buildingonlove.org)

# Trees of Hope Sponsor Form

## - 2024 Trees of Hope Campaign Timeline -

**Website Launch:**

Friday, November 1, 2024

**Raffle Drawing:**

Raffle drawing will take place on Friday, December 20th.

### I/We Want to Help!

\_\_\_ I/We will Fund a Tree with a \$1,000 contribution

\_\_\_ I/We will Sponsor & Decorate a Tree

\_\_\_ I/We will Donate to the Cause with a gift of: \$ \_\_\_\_\_

and/or the following gift cards/certificates: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Method of Payment:

\_\_\_ Check (payable to Building on Love, Inc.) \_\_\_ Credit Card

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

### - Raffle Information -

Tickets are 5 for \$20.

On Sale: November 1, 2024 through December 18, 2024

Drawing: December 20, 2024

Sponsors: You can help sell raffle tickets for your tree! The tickets come in sheets of 5 and cost \$20 each.

**Please Send me/us \_\_\_\_\_ Raffle Ticket Sheets**

Tickets available online at [www.buildingonlove.org](http://www.buildingonlove.org), from BOL volunteers/event partners, or by calling Jeff Yule at (518) 237-3778

Mail completed form to: Building on Love | 244 N Mohawk St. | Cohoes, NY 12047  
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