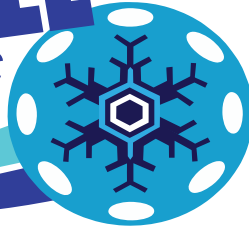


CAPITAL CUP FOR *KIDS*
PICKLEBALL
 WINTER CLASSIC



**JANUARY
 4th-6th
 2024**

OPEN TOURNAMENT



TRUE
 PICKLEBALL CLUB

LATHAM, NY

**\$80 PER TEAM
 FREE
 TOURNAMENT
 T-SHIRT & TOWEL**

**POOL PLAY
 3 GAME
 GUARANTEE**

MEDALS



2nd



1st



3rd

FUNDRAISER

4 DIVISIONS
 18+ MIXED
 50+ MIXED
 18+ WOMEN'S
 18+ MEN'S



building on love



**RAFFLE
 AUCTION ITEMS
 DOOR PRIZES
 SWAG BAGS
 FOOD
 MEDAL CEREMONY**

ABOUT OUR EVENT



Building on Love and Capital Cup for Kids are excited to invite you to our annual Pickleball Doubles Tournament! This is an 18+ open event. This tourney consists of four divisions and will be played over three days at the area's premier indoor pickleball facility – True Pickleball Club in Latham, NY. Each session will include the chance to bid on some amazing auction items, door prizes, swag bags for players, food, and an awards ceremony, where medals will be awarded for 1st, 2nd and 3rd place for each division. The tournament will benefit two local charities. Building on Love and Capital Cup for Kids share a mission to assist families caring for a child facing a life-threatening diagnosis like cancer or premature birth in our community. We come together through our love of sport, especially team sports, to rally our community to help their neighbors in need. With your support we will be able to help more families together, and through our respective causes, for families caring for a seriously ill child. You can play an important role in helping us meet this goal by being part of our annual pickleball tournament Thursday, January 4 through Saturday, January 6, 2024. We are limited to 24 teams or 48 players per division, so please reserve your team's spot and/or sponsorship today!

Place: True Pickleball
195 Troy-Schenectady Rd
Latham, NY 12110

Website: <https://truepickleballclub.org>

Built by players, for players, True Pickleball Club provides an experience dedicated solely to the Pickleball player — no matter the skill level. Their courts are built specifically for the sport with no unnecessary lines or obstructions.

Date: January 4TH-6TH, 2024

Open tournament format:

4 Divisions - 24 Teams per division

50+ Mixed Doubles	January 4TH	3-6 PM
18+ Mixed Doubles	January 5TH	7-10 PM
18+ Women's Doubles	January 6TH	3-6 PM
18+ Men's Doubles	January 6TH	6-9 PM

1ST Round - Round Robin - Guaranteed 3 Games
Remainder of event single elimination

Price: \$80 per team - Includes \$20 charitable donation



SPONSORSHIP PACKET



Presenting Sponsor: \$2,500+

Cover the costs of all player gifts and tournament essentials. Two available. Benefits include:

- Recognition as Title Sponsor of Event (i.e. The Pickle Cup for Kids Pickleball Tournament by XYZ Corporation).
- Featured as Title Sponsor on all event materials, including prominent logo placement on signage during the event and website
- Opportunity to provide promotional material in swag bags
- Recognition in media and PR efforts
- Six targeted social media mention on Facebook, Instagram, and LinkedIn
- Verbal recognition at Tournament
- Six (6) teams of two (2)
- Swag bag for each tournament player

Court Sponsor: \$1,250

Cover our cost of renting one court for the entire tournament. Six available. Benefits include:

- Prominent logo recognition on signage during the event and website
- Opportunity to provide promotional material in swag bags
- Three targeted social media mention on Facebook, Instagram, and LinkedIn
- Verbal recognition at Tournament
- Three (3) teams of two (2)
- Swag bag for each tournament player and food for eight (8)

Rally Sponsor: \$500

Benefits include:

- Prominent logo recognition on signage during the event and website
- Opportunity to provide promotional material in swag bags
- One targeted social media mention on Facebook, Instagram, and LinkedIn
- Verbal recognition at Tournament
- Two (2) teams of two (2)
- Swag bag and food for each tournament player

Lob Sponsor: \$250

Benefits include:

- Logo recognition on signage during the event and website
- Opportunity to provide promotional material in swag bags
- Verbal recognition at Tournament
- One (1) team of two (2)
- Swag bag and food for each tournament player



SPONSOR/PLAYER RESPONSE FORM



Your Name / Company Name: (as it should be listed in all materials):

Sponsors: Please indicate your level of support:

Presenting Sponsor - two available - **\$2,500** *includes six(6) 2-person team entries*

Court Sponsor - six available - **\$1,250** *includes three(3) 2-person team entries*

Rally Sponsor - **\$500** *includes two(2) 2-person team entries*

Lob Sponsors - **\$250** *includes one(1) 2-person team entry*

Sponsors: We will contact you to secure player info

We are pleased to provide a donation in the amount of: _____

Team Only Registrants: Sign us up for:

50+ Mixed Doubles, Thursday, January 4, 2024, 3pm-6pm: _____ team(s) @ \$80/team

Name/T-shirt size player 1 _____ *Player 2* _____

18+ Mixed Doubles, Friday, January 5, 2024, 7pm-10pm: _____ team(s) @ \$80/team

Name/T-shirt size player 1 _____ *Player 2* _____

18+ Women's Doubles, Saturday, January 6, 2024, 3pm-6pm: _____ team(s) @ \$80/team

Name/T-shirt size player 1 _____ *Player 2* _____

18+ Men's Doubles, Saturday, January 6, 2024, 6pm-9pm: _____ team(s) @ \$80/team

Name/T-shirt size player 1 _____ *Player 2* _____

Amount Owed: \$ _____

Please email an invoice to me at my email address: _____

Check enclosed made payable to: Building on Love, Inc.

Credit Card *We accept: Visa, Mastercard, Discover and American Express*

Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Please Mail completed form to:

Building on Love, Inc.

244 N Mohawk St

Cohoes, NY 12047

Use QR Code to Register Online:



Questions?

**Contact: Jeff Yule @ (518) 237-3778
or jyule@buildingonlove.org
Event info at: www.buildingonlove.org**