

Dear Friends,

We'd like to invite you to be part of **Saratoga Field Day 2022**: a fun event that will take you back to your elementary school days while creating new memories with your team, friends and/or family.

This community event benefits Building on Love's Family Grant Program. You will be helping families that are caring for a loved one facing a recent life-altering medical diagnosis like cancer. Together, we will be providing a **temporary financial bridge** by assisting with monthly bills such as mortgage/rent payments, auto loans, utilities and grocery/household items, so that our families can focus on their loved one.

Here's where you come in. To make this event a success, we're looking for generous patrons to support this event as sponsors. Not only can you give your employees a great day, your business or message will be in front of our participants and supporters and you'll also be making a commitment to neighbors facing the most challenging times of their lives.

The attached pages detail how you can get involved. We hope you will be part of this unique event. Please let me know if you have any questions.

Sincerely,

Jeff Yule
Executive Director
(518) 364-5461
jyule@buildingonlove.org

Jerry Abdelnour
President
(518) 369-1645
dreamabs@aol.com

Event Committee

Kristin Abdelnour Roger Grout
Jerry Abdelnour Charlie Woodruff

www.buildingonlove.org www.saratogafieldday.com



**building
on love**



**SATURDAY
JUNE 25**

**@ Pitney
Meadows
Community
Farm**

.....
YOGA

**5K &
KIDS' DASH**

**&
The Main Event
ADULT FIELD
DAY**





saratoga field day

GAMES FOR GROWNUPS
HOPE FOR HEROES ♥

Saturday, June 25th @ Pitney Meadows Community Farm

a day of games + giving

Teams will compete in 8 events, which will be announced the week of and will include (2-3) team relays, and (4-5) scramble games events.

BUILD YOUR FIELD DAY TEAM

friends & family

REGISTRATION FEE: \$450

corporate division

REGISTRATION FEE: \$500

Teams will compete in their respective categories for points throughout the competition.

team rules

- ♥ 18 Years Old+
- ♥ Co-Ed Teams Encouraged (4-8 per team)
- ♥ Each team will be assigned a space for before and in-between events and are encouraged to bring a tent, chairs & fun decor. Participant welcome bags will be provided to each teams' captain at check-in.

food + drinks

Complimentary snacks and beverages will be offered. Participants will receive lunch and drink coupon.

TEAMS WILL COMPETE FOR:



most points

Awarded to our Field Day Champs!



most spirit

Awarded to the best team space + uniforms!



most love

Awarded to our biggest fundraisers!

- 7:30 AM **Yoga Check-In**
@ Bill's Barn
- 8:30 AM **5K + Kids Dash Check-In**
@ Bill's Barn
- 8:30 – 9:30 AM **Yoga**
on the farm
- 10:00 AM **5K + Kids Dash**
– Noon on Field Trails
- 11:00 AM **Field Day Check-In**
@ Bill's Barn
- 1:00 – 5:00 PM **Field Day**
on the farm
- 5:00 PM **Happy Hour**
@ High Tunnel



Registration Fees

yoga \$20

5k \$30

Yoga/5k Combo

\$40

kids dash

REGISTRATION FEE:

\$10

T-Shirts, snacks and beverages will be provided.



Building on Love, Inc. is a 501(c)(3) non-profit with a mission of helping families in our community who are facing a life-altering medical condition. We do this by providing financial support to serve as a bridge and assist with essential living expenses. Building on Love also partners with local organizations and several Ronald McDonald House Charities chapters to further our mission.

Register your team today! ♥ (518) 237-3778 ♥ SCAN THE QR CODE





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sponsorship levels



presenting sponsors \$5,000 (3 AVAILABLE)

- ♥ Logo & name recognition on all marketing materials, including website, brochures, social media, press releases, etc.
- ♥ Category Exclusivity
- ♥ 2 Field Day Team Entries
- ♥ Tents and chairs provided for your teams
- ♥ 10 Yoga Entries
- ♥ 10 5k Entries
- ♥ 10 Kids Dash Entries
- ♥ Information table and display on the grounds
- ♥ Logo on event banners and signage
- ♥ Logo on participant t-shirts
- ♥ Full page (5.5" x 8.5") color ad on back cover or an inside cover of the event program
- ♥ Weekly ads on social media pages
- ♥ Opportunity to include promotional and informational items in the player gifts bags
- ♥ Right of first refusal in 2023



event sponsors \$2,500 (8 AVAILABLE)

- ♥ Sponsorship of one of the following: Yoga, 5k, Kids Dash, Field Day Social Division, Field Day Corporate Division, Awards, Lunch, Happy Hour, Dinner
- ♥ Inclusion on all marketing materials, including website, brochures, social media, press releases, etc.
- ♥ 1 Field Day Team Entry
- ♥ Tents and chairs provided for your teams
- ♥ 4 Yoga Entries
- ♥ 4 5k Entries
- ♥ 4 Kids Dash Entries
- ♥ Logo on participant t-shirts
- ♥ Information table and display on the grounds
- ♥ Logo on event banners and signage
- ♥ Half page (5.5" x 4.25") color ad in event program
- ♥ Right of first refusal in 2023



love sponsors \$1,000

- ♥ Inclusion on all marketing materials, including website, brochures, social media, press releases, etc.
- ♥ Opportunity to include promotional and informational items in the player gifts bags
- ♥ Quarter page (2.75" x 4.25") color ad in event program
- ♥ 1 Field Day Team Entry



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station sponsorships



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HOPE FOR HEROES ♥

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Station Sponsorships help underwrite the cost of presenting Saratoga Field Days' Individual Games and Contests.

Your company will be featured at one of our Field Day Game/Contest Stations.

These sponsorships are a unique and affordable way to get involved with Building on Love, Inc.

Gold \$450

- ♥ Sponsorship of one of the Field Day game/contest stations.
- ♥ Display an info table at your sponsored station
- ♥ Logo inclusion on website and on social media

Silver \$250

- ♥ Sponsorship of one of the Field Day game/contest stations.
- ♥ Inclusion on website and on social media

Bronze \$150

- ♥ Sponsorship of one of the Field Day game/contest stations.
- ♥ Provide 2 representatives to help staff your sponsored station
- ♥ Inclusion on website and on social media

Family Grant Program Impact

80+ Families Helped

Providing a temporary financial bridge to families supporting a loved one with a recent life-altering diagnosis such as cancer.

\$311,040 In total support

Housing:
\$168,818



Transportation:
\$70,805



Utilities:
\$36,896



Food Security:
\$34,521



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**saratoga
field day**
GAMES FOR GROWNUPS
HOPE FOR HEROES

**Yoga * 5k * Kids Dash
& Adult Field Day**
Saturday, June 25



Sign Us Up!

Business: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Email Address: _____ **Phone:** _____

Choose Your Sponsorship Package *(see sponsor information for complete benefits)*

- _____ **Presenting Sponsor: \$5,000** - 50 Total Event Entries!
2 Field Day Teams, 10 Yoga Entries, 10 (ten) 5k Entries and 10 Kids' Dash Entries
- _____ **Event Sponsor: \$2,500** - 22 Total Event Entries!
1 Field Day Team, 4 Yoga Entries, 4 (four) 5k Entries and 4 Kids' Dash Entries

Choose the event you wish to sponsor: _____
Yoga, 5K, Kids' Dash, Field Day - Social Division, Field Day - Corporate Division, Awards, Lunch, Happy Hour, Dinner

- _____ **Love Sponsor: \$1,000** - 10 Total Event Entries!
1 Field Day Team
- _____ **Corporate Division Team Entry: \$500**
- _____ **Social Division Team Entry: \$450**

Station Sponsorships:

- _____ **Gold: \$450**
- _____ **Silver: \$250**
- _____ **Bronze: \$150**

Payment Options Amount Due: _____

- _____ **Bill Us!**
- _____ **Check enclosed** *Make checks payable to Building on Love, Inc.*
- _____ **Charge our credit card** (Amex, Visa, Mastercard or Discover)

Name on card: _____

Card Number: _____

Expiration Date: _____ **CVC#:** _____ **Billing Zip:** _____

Signature: _____

Return Form to:
Building on Love
244 N Mohawk St
Cohoes, NY 12047

Questions:
Contact Jeff Yule @
(518) 237-3778
jyule@buildingonlove.org