



A Tribute to Transforming Lives

A Day at the 1863 Club

Benefitting



and



March 14, 2022

Building on Love Board of Directors

Dear Friends,

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This year, Building on Love, Living Resources and Saratoga Trunk have teamed up to create a one-of-a-kind world class celebration at the historic Saratoga Race Course.

We are humbled that Natalie Sillery and Saratoga Trunk brought us together; offering to present a world class fashion show in Saratoga Race Course's 1863 Club on Sunday, August 21, 2022 in support of our two causes. In addition to the fashion show, our guests will enjoy a fantastic brunch, a day of world class racing at the beautiful Saratoga Race Course and some great surprises throughout the day, all while supporting Building on Love and Living Resources' world class causes. The doors open at 11:00 am, and your day does not need to end until last race is complete.

We are excited to be sharing the stage with Living Resources in this endeavor. We will retain all sponsorship and ticket revenue that Building on Love solicits while all funds raised the day of the event will be split between our organizations. We've worked together to ensure we are not knocking on the same doors!

A list of available sponsorship levels is enclosed. Your response is requested by April 30 so we may include your support in pre-event publications.

If you have any questions about the event or Building on Love, please contact Jeff Yule at (518) 364-5461 or jyule@buildingonlove.org.

Sincerely,

Natalie Sillery

Natalie Sillery
Saratoga Trunk

Jeff Yule

Jeff Yule
Building on Love, Inc.



presents: World Class Racing, World Class Fashion, World Class Causes

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Fashion Show * Brunch * Racing **Sunday, August 21st – Saratoga Race Course**

Sponsorship Levels and Benefits

Winner's Circle (VIP Experience) - \$10,000

- One reserved stage side table with ten complimentary tickets
- Named race opportunity and Winner's Circle access for your race
- Pre-race Paddock tour prior to a race for your table
- Infield board message
- Acknowledgement as a Lead Sponsor of the event from stage
- Prominent recognition on a rotating slideshow visible throughout the event
- Prominent signage at event
- Full-page ad in program (front inside cover or rear cover)
- Large logo/name placement/visibility on event invitations and e-invites
- Guest names included on honorary committee listing
- Five Preferred Parking Passes

Triple Crown (Prestigious Experience) - \$5,000

- One reserved table with eight complimentary tickets
- Pre-race Paddock tour prior to a race for your table
- Infield board message
- Verbal acknowledgement at the event
- Recognition on a rotating slideshow visible throughout the event
- Prominent signage at event
- Full-page ad in program
- Large logo/name placement/visibility on event invitations and e-invites
- Guest names included on honorary committee listing
- Four preferred parking passes

Champagne Toast

Mimosas

World Class
Fashion presented
by Natalie Sillery
& Saratoga Trunk

Scrumptious
Brunch Buffet

World Class
Racing

Supporting
two local
organizations
partnering to raise
funds for their
vital missions



Thoroughbred (Ultimate Experience) - \$3,500

- One reserved table with eight complimentary tickets
- Infield board message
- Verbal acknowledgement at the event
- Half-page ad in program
- Signage at the event
- Name on all invitations and e-invites
- Logo recognition on a rotating slideshow visible throughout the event
- Guest names included on honorary committee listing
- Four preferred parking passes

Trifecta (Premier Experience) - \$2,500

- One reserved table (along windows facing the track) with six complimentary tickets
- Infield board message
- Half-page ad in program
- Signage at the event
- Name on all invitations and e-invites
- Logo recognition on a rotating slideshow visible throughout the event
- Guest names included on honorary committee listing
- Three preferred parking passes

Exacta - \$2,000

- One reserved table with eight complimentary tickets
- Name on all invitations and e-invites
- Two guest names included on honorary committee listing
- Name visibility on slideshows
- Four preferred parking passes

HONORARY COMMITTEE OPTIONS

Pick 4 - \$1,000

- Four complimentary tickets
- Name on all invitations and e-invites
- Name visibility on slideshows
- Two preferred parking passes

Daily Double - \$500

- Two complimentary tickets
- Name on all invitations and e-invites
- Name visibility on slideshows
- One preferred parking pass

Win - \$250

- One complimentary ticket
- Name on all invitations and e-invites
- Name visibility on slideshows
- One preferred parking pass

Family Grant Program Impact

Providing a temporary financial bridge to families supporting a loved one with a recent life-altering diagnosis such as cancer.

80+ Families Helped

\$311,040 In total support

**Housing:
\$168,818**



**Transportation:
\$70,805**



**Utilities:
\$36,896**



**Food Security:
\$34,521**





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Sponsorship Level Commitment Form

Please return by April 30 to be included in pre-event publicity

Yes! I (we) would like to be a part of the Sponsorship Team for the: Honorary Committee Options:

Winner's Circle	\$10,000 _____	Pick 4	\$1,000 _____
Triple Crown	\$5,000 _____	Daily Double	\$500 _____
Thoroughbred	\$3,500 _____	Win	\$250 _____
Trifecta	\$2,500 _____		
Exacta	\$2,000 _____		
Pick -4	\$1,000 _____		

Unable to attend but would like to donate \$ _____

____ Please send Invoice

____ Check enclosed (made payable to Building on Love)

____ Charge my VISA MC Amex Disc

Company Name: _____

Contact: _____ Phone: _____

Credit Card # _____ Exp _____ CCV _____

Authorized Signature: _____

E-mail: _____

Address: _____

Please email logo and/or ads to Jeff Yule @ jyule@buildingonlove.org by June 1, 2022.

Return form to:
Building on Love, Inc.
c/o Fashion Show
244 N Mohawk St.
Cohoes, NY 12047

Contact:
Jeff Yule
Phone: (518) 237-3778
Cell: (518) 364-5461
Email: jyule@buildingonlove.org
www.buildingonlove.org